

Cocalico Alumni Association
Meeting Minutes
May 17, 2023

Present: Jay Hertzog, Lesley Stricker, Ruth Kramer, Deb Henley, Tess Freeman
Zoom: Karl Kranich

1. The meeting was called to order by President, Jay Hertzog, at 5:32 PM.
2. The minutes from the April 19 meeting were reviewed with two additions:
 - a. It was noted that Board approval was not given to purchase the Alumni Association t-shirts. Jay made a motion to approve, Lesley seconded; motion passed.
 - b. Add the word "scholarships" after the \$5,000.00. Deb made a motion to approve the minutes and Ruth seconded; all approved.
3. Lesley reviewed the Treasurer's Report noting a beginning balance of \$16,951.00 and ending balance of \$12,329.35 with receipts of \$902.00 and expenditures of \$5,524.20. Leaving an unreserved balance of \$4,642.59. Deb made a motion to accept the report and Ruth seconded; motion passed.
4. Committee Reports:
 - a. Golf Tournament: Jay contacted Kent for a list of all sponsors which Jay will forward to everyone. Day of tournament is Friday, June 16, with help from Kent's team and Alumni Association members.
 - b. Scholarships 2023: The names of this year's recipients are:
Kiana Faith Horst
Alyssa Bernard
Ansley Lagos
Cameron Nye
Charles Anthony Drain IV
Jay and Lesley will be the presenters next Wednesday and will call each student by name to receive their scholarship.
 - c. Newsletter Update: Lesley reported we have issued a newsletter.
 - d. Facebook/Instagram Update: Lesley mentioned that Tammy is onboard and very excited. She will likely start by advertising the golf tournament after the BBQ this weekend.
 - e. Website Update: Karl reported he posted the boys lacrosse results that Lesley provided. He will also be sure to take the save date for certain events down after that event has

passed. Ruth suggested we add the scholarship winner's names after the May 23 awards night. Lesley will try and obtain photos of all winners.

- f. BBQ / Stockings for Soldiers: The event is this Saturday, May 20, at the Reinholds VFW. Close to 50 tickets have been sold and many local donations received, which is great. This event will be a yearly event the weekend before Memorial Day.
 - g. Bus Trip 2024: Ruth mentioned we were planning the bus trip for next year to be the first Saturday in May, which is May 4. Tentative planning includes a bus trip to Jim Thorpe with perhaps a coal miners museum tour, train ride, winery, and supper on the way home. She suggested perhaps considering renting a smaller bus that would accommodate 38 people.
5. Old Business:
- a. Homecoming. The date is September 22. The committee has not yet met. Lesley will try and get more directives from the school on the Alumni arranging a tour of the building renovations. Ruth shared that she did some research of buttons that we could hand out to alumni attending the game. It was agreed that a button the size of 1.5" inches, quantity of 300, for \$76.00 may be a good option. More discussion was on creating a flyer to hand out, along with the button, a coupon for a hot dog or soft pretzel.
6. New Business:
- a. A suggestion was made to order more t-shirts that say "Cocalico Alumni", taking out "Association" so others could order and wear. The team will wear the new t-shirts at the BBQ and golf tournament and see if there is interest from others for shirts.
 - b. Senior day lunch is Friday, June 2, at 11:00 AM at the Middle School. Lesley, Ruth, and Deb will attend. We split the cost of the lunch with the senior class.
 - c. Ruth mentioned care for new t-shirts: no bleach, no Oxy Clean, no fabric softener.
 - d. NEXT MEETING –Wednesday, September 20, at 5:30 PM at Park Place/Zoom. Tess will be on vacation. Homecoming will be the following Friday, September 22. Deb will be at Penn State.
7. Adjournment: Jay thanked everyone for a great year and looks forward to staying in touch through the summer months with any news and updates. Lesley made a motion to adjourn the meeting, Deb seconded, motion carried. Jay adjourned the meeting at 6:24 PM.

Respectfully submitted,
Tess Freeman (covering for Secretary, Kristy Firestone)