

Cocalico Alumni Association
Meeting Minutes
February 23, 2023
ZOOM Meeting

Present: Jay Hertzog, Lesley Stricker, Ruth Kramer, Karl Kranich, Tess Freeman, Deb Henley, Sam McQuate

1. The meeting was called to order by President, Jay Hertzog, at 5:31 PM.
2. The minutes from the January 25th meeting were reviewed with no additions or corrections. Lesley made a motion to approve the minutes and Ruth seconded; all approved.
3. Lesley reviewed the Treasurer's Report. Receipts included one donation and \$2,155 collected towards the golf tournament, interest of 48 cents, giving us a beginning balance of \$10,276. With taking into consideration the monies earmarked for scholarships and the golf tournament, we have an available balance of \$5,526. Karl made a motion to accept the report and Tess seconded. All approved.
4. Committee Reports:
 - a. Golf Tournament: Lesley reported from Kent on an updated flyer that Karl posted on the website. Deadline for golfers and sponsors to sign-up is June 2. Date of tournament is June 16.
 - b. Scholarships 2023 = five \$1,000 scholarships will be provided. Ruth reported that the students have access to the applications with a due date of March 24. Ruth will pick up the applications on March 27. On April 18 at 1:00, Jay, Deb, and Ruth will meet at Ruth's house to review applications. The names of the selected students need to be back to the school by May 5. Awards night is May 24 with Jay presenting. Jay asked Sam to consider joining him as a co-presenter; Sam will check and advise.
 - c. Newsletter Update: Lesley had emailed the group advising there is a female journalism student is interested in helping with the newsletter. Lesley will check with this person for a status update and will advise if something will be published soon. She had provided her the alumni spotlight information. We were hoping for a Spring and Fall publication.
 - d. Facebook/Instagram Update: Lesley mentioned that Tammy Leed, from the Class of 84, reached out to her. She currently does the Facebook page for her class. She is not interested in attending the meetings but is willing to help post information. It was agreed that if Lesley provides parameters and posts for upcoming events, that we would be happy to have Tammy help us in this regard.

- e. Website Update: Karl reported no change from last meeting. He still has a few sports pictures he will get up this month from what Lesley had sent him previously. The golf registration form was updated. Jay asked if it would be possible to include a link on the website where we could post meeting minutes; Karl said this can be done. After a brief discussion, all agreed to begin with the minutes from January 2023 meeting. Lesley mentioned we may have information about the swim team from their district meets. Deb mentioned the wrestling team as they work towards qualifying for State competition.
 - f. BBQ / Stockings for Soldiers: The event is May 20 at the Reinholds VFW. The committee will meet in March and work on getting sponsors to donate food, time, and funds. Jay asked about the corn hole tournament. Lesley mentioned she contacted the person from last year, but has not yet received a response; she will follow up. Ruth asked if gift baskets will be needed; Lesley will update after their March committee meeting.
 - g. Bus Trip 2024: Ruth reported she and Tess will begin to gather more information on the suggestions that had the most interest: Longwood Gardens, Philadelphia Flower Show and area, and train to Jim Thorpe. Ruth mentioned that reserving the bus with Elite will need to be done as soon as possible.
5. Old Business:
- a. Homecoming. Lesley reported the school district asked the Alumni if we would be interested in hosting an open house before the game. The high school has had major renovations they feel alumni and the public would be interested in seeing. Some ideas were discussed and a committee consisting of Jay, Ruth, Sam, and Lesley will begin to discuss in more detail. We do not have a date at this time.
6. New Business:
- a. Nothing to report.
 - b. NEXT MEETING –Wednesday, March 15, at 5:30 PM at Park Place/Zoom. Lesley will be out of town at a conference and will join by Zoom if available. Jay can set up the Zoom if Lesley is not available
7. Adjournment: Lesley made a motion to adjourn the meeting, Karl seconded. Meeting adjourned by Jay at 6:05 PM.

Respectfully submitted,
Tess Freeman (covering for Secretary, Kristy Firestone)