

Cocalico Alumni Association
Meeting Minutes
February 15, 2024

Present: Jay Hertzog, Lesley Stricker, Deb Henley, Karl Kranich, Ruth Kramer, Tess Freeman

1. The meeting was called to order by President, Jay Hertzog, at 5:30 PM.
2. The minutes from the January 17th meeting were reviewed. With no additions or corrections, the minutes were approved as presented.
3. Lesley reviewed the Treasurer's Report noting a beginning balance of \$9,574.64. Receipts of \$1,520.00 that included bus trip, golf tournament, and a donation for scholarships. The expenses paid were to Karl for the yearly website fee, bus trip, and yearly insurance premium. This leaves us an ending balance of \$10,058.20, with \$5,000.00 earmarked for scholarships. With no additions or corrections noted, the treasurer's report was approved.
4. Committee Reports:
 - a. Golf Tournament: Date is June 21, 2024. Kurt provided an update by email. Both Jay and Lesley mentioned they will not be available this year to help. Ruth asked about water donation. Lesley shared that Sharp Shopper will donate water, as well as \$500.00 worth of gift cards. \$25.00 will be used to purchase snacks and the remainder will be used for prizes. Thanks to Sharp Shopper! Ruth asked if any further thought was given to polo shirts for purchase at the tournament. Lesley said she has not pursued at this time.
 - b. Scholarships 2024: Ruth shared applications are presently active and the timeline is a bit earlier this year.
 - March 27 @ 1:00 – Ruth, Jay, and Deb will meet to review applications
 - April 5 – names of chosen candidates are due
 - April 12 – Lesley will be the presenter this year as Jay is not available
 - May 10 – individual checks to be written and submitted
 - May 15 – awards presentation night
 - c. Facebook/Instagram: Lesley reported that Tammy is continuing to make posts.
 - d. Website Update: Karl advised that information for the golf tournament has been updated and he is working on the bus trip. The registration page is complete, but he and Lesley need to work out the PayPal part. Lesley will look at this tomorrow and she and Karl will load on website and Facebook. Lesley asked Karl what the traffic looks like on the website. Karl will look into this and report at the next meeting.
 - e. Bus Trip 2024: The date for the bus trip is May 4. Ruth recently visited Jim Thorpe to confirm arrangements with local vendors and pick up walking maps and other brochures. Tess is working on a "places on interest" summary. Ruth shared the agenda for the day:

8:00 AM – leave high school
10:00 AM - first stop No. 9 Coal Mine Ride and Museum
12:00 Noon - arrive Jim Thorpe at noon, lunch on own
3:00 PM - optional Lehigh Gorge Scenic railroad ride
4:30 PM – Big Creek Winery/Tasting
6:00 PM - dinner in Jim Thorpe at Broadway Inn/Grille
9:00 PM – bus returns to high school

The bus capacity is 38. Cost = \$130.00 per person / \$150.00 per person with train ride.

- f. BBQ/Stockings for Soldiers: Date has been changed to Saturday, September 28, at Reinholds VFW. No further planning at this time.

5. Old Business: Nothing to report.

6. New Business:
 - a. Jay shared that Kristy advised she has resigned as editor for the Newsletter. She has not yet resigned as secretary. Lesley shared that her daughter, Lauren, has volunteered to help work on the newsletter with information provided to her. Lesley asked the committee to help gather information over the next two weeks and send to her. She also shared there is a girl from the high school that is willing to interview people for the “Alumni in the Spotlight” piece and is currently working to finish her submission. It was suggested that Jay may want to write a “Message from the President” article. Ruth suggested that we put a statement in the next newsletter asking people to contact us with information and updates.
 - b. No further progress on future t-shirt sales at this time.
 - c. Next meeting – WEDNESDAY, MARCH 20, at 5:30 PM at Park Place and Zoom.
 - d. Ruth suggested we add Homecoming 2024 to the agenda for the next meeting. Tess suggested we add Senior Lunch to the agenda as well. Lesley will try and get updates on both these items for our next meeting.

7. Adjournment: Karl made a motion to adjourn the meeting and Lesley seconded. Jay adjourned the meeting at 5:59 PM.

Respectfully submitted,
Tess Freeman (covering for Secretary, Kristy Firestone)