

Cocalico Alumni Association
Meeting Minutes
November 15, 2023

Present: Jay Hertzog, Karl Kranich, Lesley Stricker, Ruth Kramer, Deb Henley, Tess Freeman

1. The meeting was called to order by President, Jay Hertzog, at 5:33 PM.
2. The minutes from the September 20th meeting were reviewed with no additions or corrections. Minutes were approved. There was no meeting in October.
3. Lesley reviewed the Treasurer's Report noting a beginning balance of \$13,638.20, receipts of \$739.61, expenditures of \$131.96, leaving an ending balance of \$14,245.85 with encumbered amount of \$4,500.00 for Stockings for Soldiers and \$5,000.00 for 2024 scholarships. Unreserved balance of \$4,745.85. Treasurer's report was approved.
4. Committee Reports:
 - a. Golf Tournament: Will be held June 14, 2024. No additional updates.
 - b. Scholarships 2024: Ruth reported that the seniors have access to the scholarship form. Some dates to remember:
 - April 5 – names of applicants to Kristen
 - April 12 – we need to advise the name of our presenter
 - May 10 – names of recipients to Kristen
 - May 15 – awards presentation nightRuth suggested that she, Deb, and Jay schedule time together to review applications by the end of March/beginning of April.

Jay asked about the possibility of awarding a sixth scholarship. Lesley commented that perhaps we can look at this next year since we will not have a bus trip in 2025. Everyone agreed.
 - c. Newsletter Update: Ruth asked when will the next newsletter be published. Lesley mentioned we agreed to two per year. Jay will reach to Kristy for an update.
 - d. Facebook/Instagram Update: Lesley mentioned that Tammy is making posts and the group agreed we are pleased. Jay asked Lesley to let Tammy know we appreciate her support.
 - e. Website Update: Karl will take down the post for ordering T-shirts as that time has passed. After the sporting season is complete, updates will be added to the website.

- f. Bus Trip 2024: Ruth shared that she contacted a restaurant outside Allentown for dinner on the return trip. Once all arrangements are confirmed, sometime in the new year, we can add the "Save the Date" to the website and Facebook and will then begin to take reservations.
5. Old Business:
- a. T-Shirt Sales: Ruth reported that 25 shirts were sold, and that November 16 is the last day to order. A reminder will be sent with available pick-up times. Tess can help with distribution.
 - b. Lesley suggested the idea of selling alumni golf shirts prior to the outing. Ruth will ask for pricing on a polo shirt and provide information at the January meeting.
 - c. Lesley mentioned that the tour of the high school, prior to the homecoming football game, was a big success. Perhaps we can look at this again next year.
6. New Business:
- a. Lesley met with senior class officers today telling them about our alumni organization and letting them know we are always looking for writing help for the website and newsletter. She also mentioned that part of our scholarship review is based on school spirit and contributions to the school.
 - b. There is no December meeting.
 - c. NEXT MEETING –Wednesday, January 17, 2024, at 5:30 PM at Park Place restaurant and Zoom.
7. Adjournment: Jay wished everyone a happy holiday season and adjourned the meeting at 5:55 PM.

Respectfully submitted,
Tess Freeman (covering for Secretary, Kristy Firestone)