

Cocalico Alumni Association
Meeting Minutes
January 25, 2023
ZOOM Meeting

Present: Jay Hertzog, Lesley Stricker, Ruth Kramer, Karl Kranich, Tess Freeman

1. The meeting was called to order by President, Jay Hertzog, at 5:31 PM.
2. The minutes from the October meeting were reviewed and approved. Jay reminded everyone there was no quorum at the November meeting, so no minutes were taken. There was no meeting scheduled in December.
3. Lesley Stricker reviewed the Treasurer's Report, noting two donations; one earmarked for scholarship fund and the other for Stockings for Soldiers. Current balance is \$10,276.16 with \$5,000.00 earmarked for scholarships. Karl made a motion to accept the report and Ruth seconded. All approved. Lesley mentioned our liability insurance is up for renewal at a yearly rate of \$365.00; policy through Erie Insurance. All agreed for Lesley to pay the invoice.
4. Committee Reports:
 - a. Golf Tournament: Kent provided an update to Lesley and Ruth last week. The letters to sponsors and players have been sent with date/time, explanation of donations (\$500 for Eagle, \$100 for Birdie). Price per golfer increased from \$85.00 to \$90.00. We have already received one check for an Eagle sponsor, and three teams are signed up. The tournament sponsors our five \$1,000.00 scholarships.
 - b. Scholarships 2023: Ruth reported that she just submitted our application which will be distributed to seniors. She will contact Deb and Jay to set up date/time for interviews. Jay mentioned he will be back in PA at Easter in April. Some dates to remember:
 - i. May 5 - deadline for submittals
 - ii. May 12 – deadline for name of presenter
 - iii. May 19 – checks and names to counseling office
 - iv. May 24 – awards night (Jay will present the awards)
 - c. Newsletter Update: Jay asked about next newsletter release. Ruth mentioned she believed we agreed to twice per year and that the next newsletter should be around spring time.
 - d. Facebook/Instagram Update: Lesley was offline for a bit. Tess mentioned she thought Lesley had a person in mind that may be interested in taking on this responsibility. Lesley reported no update.

- e. Website Update: Karl reported the 2022 seniors' pages are now on the website. Lesley sent some sporting news and the golf tournament date that he will add. He asked about the alumni chef and Ruth mentioned that that will likely be used in the newsletter as the alumni spotlight.
 - f. BBQ (added to agenda right before meeting started). Lesley reported date is May 20 at the Reinholds VFW; planning will begin soon.
 - g. Bus Trip 2024: Ruth mentioned no bus trip in 2023, as we agreed to every other year. She did not feel a trip over the holidays was a good idea as everyone is so busy, but did mention if that is pursued, she would suggest Bethlehem tour and Kinder Mart. Other suggestions: (1) Longwood Gardens, river cruise, winery. (2) NYC Broadway trip. (3) Jim Thorpe train, tour, meal. (4) Philadelphia Flower Show, Magic Gardens, Mutter's Museum (medical museum at College of Physicians), chocolate shop, The Mint. More discussions to follow at upcoming meetings.
5. Old Business:
- a. Homecoming. Date? Discussed having a table set up at the ticket gate with a flyer explaining the Alumni's mission and give a Cocalico Alumni sticker. If people stop and give their contact information, their name will be entered into a raffle at no cost. Raffle items could be donated. Ruth said she has a pillow and sweater she is willing to donate. We could have a donation basket on the table. Good ideas for our first attempt and we will continue discussions over the next meetings.
6. New Business:
- a. Nothing to report; it was a good meeting with lots of good ideas to continue working on.
 - b. NEXT MEETING – February 2023: Jay cannot make meeting on 2/15. The fourth Wednesday is Ash Wednesday. We agreed to meet on Thursday, 2/23, at 5:30 PM at Park Place.
7. Adjournment: Karl made a motion to adjourn the meeting, Ruth seconded. Meeting adjourned by Jay at 6:04 PM.

Next meeting THURSDAY, FEBRUARY 23, at 5:30 PM. at Park Place and Zoom.

Respectfully submitted,
Tess Freeman (covering for Secretary, Kristy Firestone)